



KSA LOS ANGELES – KIDS SHOE ASSOCIATION

2015 FALL/HOLIDAY SHOW

AUGUST 3RD & 4TH , 2015

Sunday, August 2nd 9 am -5 p.m. exhibitor move-in

Monday, August 3rd – 9 a.m. – 5 p.m.

Tuesday, August 4th – 9 a.m. – 5 p.m.

California Market Center – 110 East 9th Street, Los Angeles CA
6th Floor Special Events Space
www.californiamarketcenter.com

BOOTH OPTIONS

10X10 (2tables/2 shelving units/4 chairs/1 wastebasket) - \$650

10X15(4 tables/4 shelving units/4chairs/1 wastebasket) - \$950

Larger booth packages and extra tables, chairs and shelving units available by request.

Booth Fee includes – 1 Representative, tables, hard wall booth dividers, chairs, show guide listing, booth sign, hosted reception desk, complimentary WIFI, retailer raffle, and catered lunch 8/3 & 8/4 (1 person). KSA makes all booth assignments.

ADDITIONAL FEES

\$70 each additional representative. The registered representative from each company is responsible for registering all personnel participating in the show and paying the appropriate fees. We appreciate your cooperation.

Paypal fee - add 3% to total if paying with a credit card through Paypal.

ROOM RATES

Special room rates available on a **first come first serve** basis at Host Hotels:
<http://www.californiamarketcenter.com/fashion/travel.php>

SPONSORSHIP OPPORTUNITIES :

Showcase your brand by sponsoring one of the items below and receive a special table to display your products and marketing materials in the buyers lounge area. In addition, your brand logo will be displayed on a posterboard announcing your sponsorship and be listed as a show sponsor in the printed retailer show guide.

Lunch 1st Day \$200

Lunch 2nd Day \$200

Trend Report Packet \$200

If you are interested in a Sponsorship, please contact Darlene to reserve your spot.

KSA LOS ANGELES
August 3rd & 4th 2015

RETAILER GIFT BAGS

Bring your GWP items for our retailer gift bags! We need participation from more of our brands. If you have items you would like to ship in advance, just let me know. Everyone loves a “freebie”, especially our retailers, so let’s not disappoint. It’s another opportunity to get your brand name in front of the attendees.

TREND DISPLAYS

KSA will once again provide shelving for you to display key items. This is a great opportunity for retailers to view your brand as they prepare to work the show. Remember to bring extra samples and the “must haves” for the season!

SHIPPING & STORAGE:

All packages must be marked as follows:
KSA Los Angeles Attn: Guillermo Rivera
110 East Ninth Street
Los Angeles CA 90079

Event Date: 8/3/15
Event Name: Kids Shoe Association
Sender Name & Company Name: _____
Include How Many Boxes Sent

DUE DATES/CANCELLATION POLICY

Only contracts submitted with complete information and payment will be assigned a booth space. No exceptions. Due date for contract/payment is **June 15th** and to be included in printed marketing materials (retailer flyer, show guide). Cancellation fee of \$100 will be charged up to 7/1 /15 and NO REFUND after 7/25/15.

BOOTH SET-UP

Set-up will begin at 9 am Sunday, 8/2 with exhibit space doors closing at 5 p.m. You are encouraged to be creative with your booth space! Shelving is also recommended which will allow you to maximize your display space. Your banners and branding are also welcome. Make it fun, colorful and inviting to retailers! Banners and marketing materials of any kind are welcome.

SHOW PARTICIPATION

KSA is a 2 day show and all exhibitors are expected to participate each day (8/3 & 8/4). **NO BREAKDOWN OR MOVE-OUT WILL BE PERMITTED BEFORE 5PM ON Tuesday, 8/4/15.** Exhibitors violating this policy will be fined a **\$250** penalty fee and may not be invited to participate in future shows. Booth breakdown is from 5 p.m. – 7 p.m.

CONTRACTS

Make checks payable to: **KSA LOS ANGELES** Credit card payments can be made through **Paypal**.

Mail payments and contracts to:
KSA Los Angeles
c/o Kim Kenson
305 N. Francisca Ave.
Redondo Beach, CA 90277

KSALosAngeles.com
Darlene Garcia 310-871-2983
Kim Kenson 310-403-8191

Join us on FACEBOOK: Kids Shoe Association (KSA)

KSA LOS ANGELES

August 3rd & 4th, 2015

EXHIBITOR CONTRACT

BOOTH FEE:

10X10 _____ @ \$650 = _____

10X15 _____ @ \$950 = _____

ADDITIONAL REPRESENTATIVE(S) ___ @ \$ 70 = _____

If paying via PayPal add 3% processing fee: = _____

SPONSORSHIP:

Retailer Lunch 1st Day \$200 = _____

Retailer Lunch 2nd Day \$200 = _____

Trend Report Packet \$200 = _____

LATE FEE (after June15th) \$100 = _____

TOTAL EXHIBITOR FEES: = _____

(Signature) **(Title)** **(Company)** **(Date)**

Make Checks Payable to: KSA LOS ANGELES

Mail payment and contract to:

KSA Los Angeles
c/o Kim Kenson
305 N. Francisca Ave
Redondo Beach, CA 90277

KSA LOS ANGELES SHOW CONTRACT
August 3rd & 4th, 2015

Company Information: (Company Name)

Address:

_____ **City** _____ **State/Zip** _____

Telephone #

Fax #

1) SALES REPRESENTATIVE (NAME)

EMAIL

Telephone #

Fax #

2) SALES REPRESENTATIVE (NAME)

EMAIL

Telephone #

Fax #

3) SALES REPRESENTATIVE (NAME)

EMAIL

Telephone #

Fax #

BRANDS
